

# Shlomo buff

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[chloy-buff.me](http://chloy-buff.me)

## Education & certification:

### **2020: DBA master HackerU (ramat gan)**

Knowledge and practical experience in writing scripts for building database systems.  
Database server management Microsoft SQL server 2014/2012.  
Administrative / Applicable DBA.  
Experience writing BI queries.  
Knowledge and operation of SSIS system.  
Knowledge in the operation and planning of ETL processes.  
Knowledge of operating MySQL systems on LINUX servers  
Knowledge of operating NOSQL like MONGODB

**2020** - Manager Marketing and Communication – OpenClassrooms

**2019** - Google ads search certification

**2020** - Google analytics certification

## Professional Experience:

### **2020-2021: Digital Marketing manager at Yavine**

Google ads and Google analytics  
Competitor analysis and benchmarking

### **2019-2020: Digital Marketing manager at IC, Jerusalem**

Creation of several Kickstarter campaign in collaboration with the designer team.  
Managing analyzing and optimizing and retargeting Facebook ads campaigns.  
Competitor analysis.  
Creation of E-commerce website via cms like Wordpress and Shopify.  
Very good web analysis skill using analysis tools like google analytics.  
Marketing analysis.  
Mailing campaign.  
Growth Hacking strategy.  
E-commerce skill.

### **2017-2020: self experience**

Building web applications from Scratch with JavaScript / React .  
Interaction creation and management of the database via SQL.  
Consuming and designing RESTf APIs .  
CRUD operation with non-relational database and relational database.  
Using terminal or command line for running script.  
Deployment on the cloud.  
Aws architecture.

## Skills & Technologies:

**Computer Languages:** JavaScript , SQL , PHP, Python.

**Environment:** phpMyAdmin , XAMP, SQL server, Mysql, Windows.

**Tools:** Power Bi, Tableau, Microsoft Office, BigQuery.

## Languages:

**Hebrew** - High level , **English** - Very good command , **French** - Native language.