

Shlomo buff
1996
+972543481394
buffshloy55@gmail.com

Professional Summary:

Marketing Experience at IC, Self Experience as Web Developer. self-learner who is passionate about Web, Marketing and data.

Creation of many entrepreneurial project.

Understands business processes. E-commerce Sales.

General tech culture

Analytical mind and very good attention to detail.

« Learning by doing »

Professional Experience:

2019-2020: Digital Marketing manager at IC, Jerusalem

Creation of several Kickstarter campaign in collaboration with the designer team.

Creation of editorial charter

Maintenance of social networks (Facebook page, group & Instagram).

Managing analyzing and optimizing and retargeting Facebook ads campaigns constantly to maximize revenue.

Competitor analysis.

Creation of E-commerce website via cms like Wordpress and Shopify.

Very good understanding of sql language.

Very good web analysis skill using analysis tools like google analytics.

Marketing analysis.

Mailing campaign.

Growth Hacking strategy.

Sale on e-commerce website.

2017-2020: self-developer project

Building web applications from Scratch.

Deep understanding of JavaScript, CSS & HTML5, Bootstrap.

Building and managing full stack projects from Scratch using Vanilla JavaScript (ES6) / ReactJS.

Deep understanding of React Hooks.

Debugging application.

Good understanding of webpack.

Interaction creation and management of the database via SQL.

Consuming and designing RESTful APIS for each one of applications.

CRUD operation with non-relational database (like MongoDB) and relational database (like Postgresql and mysql).

Development with open source IDE (Visual Studio Code , Sublime text).

Using terminal or command line for running script.

Deployment on the cloud.

2021: Student at HackerU (DBA Master)

Mastering Sql serveur (query & management).

MongoDb, BI and Big data.

Basic understanding of networking and operating system.

Good experience in excel and tableau software.

Aws solution architect : (IAM, S3, EC2 , VPC ,Route53, RDS)

Education & certification:

Web Developer – Open Classrooms

Learning how to learn (University of California San Diego) – Coursera

Google ads search certification

Skills & Technologies:

Computer Languages: JavaScript , SQL , PHP (basics).

Environment: phpMyAdmin , XAMP, SQL server

Frameworks: React js , Jquery, Node js (Express js).

Languages:

Hebrew - High level , **English** - Very good command , **French** - Native language.